



Palm Beach County Fire Rescue Training & Safety Division Presents

Public Information Officer

T09-98 Class is Limited to **20 Students** CEU Approval: **40 Inspector & Instructor**

Dec. 7th – 11th 2009

0830 – 1730 Room: 102

Chief Herman W. Brice

Fire Rescue Training Complex

405 Pike Rd. West Palm Beach, FL 33411

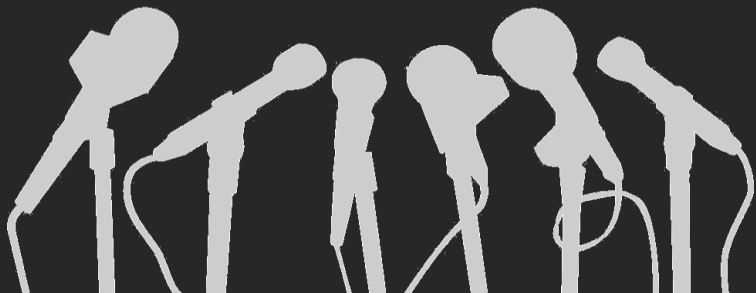
Call the Training & Safety Division to

register

561.616.7016

or visit our website

<http://www.pbcfr.org/training.asp>



This course prepares the student to serve effectively as an organizational spokesperson, according to current practices in the profession of public relations and numerous examples from the fire service.

Particular emphasis will be placed on case studies in crisis communications and the role of the Public Information Officer's role in the Incident Command System. Field trips will be conducted as part of the class.

Book required: Media Relations for Public Safety Professionals, Leo M. Brown, Florida State Fire College Bookstore

Cost: \$175.00

Please make checks payable to BOCC
(Board of County Commissioner's)
Send to : PBCFR Training & Safety Division
405 Pike Road, WPB FL 33411

