# 

#### PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS

#### BOARD APPOINTMENT SUMMARY

Meeting Date:	November 19, 2024
Department:	CareerSource Palm Beach County, Inc.

#### I. EXECUTIVE BRIEF

Motion & Title: Staff recommends motion to approve: one (1) appointment to the CareerSource Palm Beach County, Inc. Board of Directors (Board) for the seat and term indicated below.

Appointment	Seat No.	Term	Area of Representation	Nominated By
Dr. Tunjarnika Coleman-Ferrell	11	11/19/24-11/18/28	ETPC – Education and Training Provider- Institution of Higher Education	Palm Beach State College

**Summary:** The Board's mission is to develop a more efficient system to prepare Floridians for high skill and high wage jobs, and to oversee Welfare Reform, School-to-Work, and Adult/Literacy educational training. On October 5, 2021, the Board of County Commissioners (BCC) approved the Interlocal Agreement Palm Beach Workforce Development Consortium R2021-1457, which replaced prior agreements. The Agreement states the BCC will appoint private sector board members to assure a minimum 51% private sector majority. The federal Workforce Innovation and Opportunity Act requests that an emphasis be placed on Chief Executive Officers or highest level of management positions for both community and business sector appointments. Dr. Tunjarnika Coleman-Ferrell is the Vice President of Academic Affairs at Palm Beach State College. The Board is comprised of a minimum of 19 members with representation established as noted in Attachment 4. The Board has a maximum of 33 seats, 20 currently filled and a diversity count of Caucasian: 16 (80%), African-American: 1 (5%) and Hispanic: 3 (15%). The gender ratio (female:male) is: 8:12. (Dr. Coleman-Ferrell is an African-American female). Staff is addressing the need to increase diversity within our boards and will continue to encourage this to expand this Board's diversity. <u>Countywide</u> (HH)

**Background and Justification:** On May 2, 2004, the BCC approved the Local Elected Officials Agreement (LEO) (R2004-0838) with Workforce Alliance, Inc. (WA) to implement the provisions of the Workforce Investment Act of 1998 and the Workforce Innovation Act of 2002. On July 10, 2007, the BCC approved an Interlocal Agreement (R2007-1220) creating the Palm Beach Workforce Development Consortium, one purpose of which was to employ the staff of WA. On September 11, 2007, the BCC approved the First Amendment (R2007-1446) clarifying responsibilities of the Consortium and the Independent Special District. On July 22, 2008, the BCC approved Amendment No. 2 to the Interlocal Agreement (R2008-1268) authorizing the designation of a Regional Workforce Board as a One Stop Operator and Direct Provider of certain services. On November 18, 2014, the BCC approved Amendment No. 3 (R2014-1650) establishing the County as the Chief Elected Official and adding the City of West Palm Beach as a Consortium member. On October 5, 2021, the BCC approved the Interlocal Agreement Palm Beach Workforce Development Consortium, which replaced Interlocal Agreement R2007-1220; First Amendment to the Interlocal Agreement R2007-1446; Amendment No. 2 to the Interlocal Agreement R2008-1268; and Third Amendment to the Interlocal Agreement R2014-1650. In December of 2014, the County and CareerSource Palm Beach County, Inc. entered into a Contract to Administer Grant Funds (R2014-1894).

#### Attachments:

- 1. Palm Beach County Board of County Commissioners Boards/Committees Application
- 2. Resume: Dr. Tunjarnika Coleman-Ferrell
- 3. Letter of Nomination: Dr. Tunjarnika Coleman-Ferrell
- 4. CareerSource Palm Beach County, Inc. Board Membership Roster

Recommended by: ÙĽG **Department Director** Date Julia Dattolo, President/CEO CareerSource Palm Beach County, Inc. Legal Sufficiency: Assistant County Attorney Date

A. Other Department Review:

Department Director

## PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS BOARDS/COMMITTEES APPLICATION

The information pr Answer "none" or	rovided on th "not applica	is form will be used a solution will be used a solution where appropriate the solution of the solution of the s	in considering y iate. <b>Please at</b> t	vour nominatio t <b>ach a biograp</b>	on. Please <b>(</b> hy or résun	COMPLETE SE né to this form.	CTION II IN FULL.
Section I (Depart	ment): (Plea	se Print)					
Board Name:	CAREEF	SOURCE PALM	BEACH CO	UNTY, INC.		Advisory [ ]	Not Advisory [X ]
[X] At La	irge Appointi	nent	or	[ ] Distri	ict Appointr	ment /District #:	
Term of Appoint	ment:	4 Years.	From:	11/19	/2024	То:	11/18/2028
Seat Requiremen	t: <u>ETPC</u>	Education & Trai	ning Provide	r – Higher E	ducation	Seat #:11	
[]*Reap	pointment		or	[X ] New	Appointme	ent	
or [] to c Completion of ter		term of				resignation	[] other
term shall be con-	sidered by tl	ie Board of County			ous disclose	ed voting conflic	ets during the previous
Section II (Applic APPLICANT, UN		se Print) IPTED, MUST BE	A COUNTY R	ESIDENT			
Name:	Coleman- Last	Ferrell	Tunja First	rnika		Lowell Middle	
Occupation/Affil	iation:	Vice President	of Academic	Affairs		**********	
		Owner [ ]		Employee [ X	K ]	Office	r [ ]
Business Name:		Palm Beach Sta	ate College				
<b>Business Addres</b>	s:	4200 Congress	Ave				
City & State		Lake Worth, FL		-	_ Zip Code	: 3346	1
Residence Addr	ess:	4606 Highgate	Drive				
City & State		Delray Beach, I	=L		_ Zip Code	: 3344	5
Home Phone:	(56	1) 215-3347	Bı	isiness Phone:			
Cell Phone:	(56	1) 215-3347	Fa	IX:			
Email Address:	_ <u>fer</u>	relln@palmbeac	hstate.edu				
Mailing Address P	reference: [	X]Business []R	lesidence				
		of a felony: Yes f offense, disposition		<u>X</u>			
Minority Identifie [ ] Native	cation Code: e-American	[] Male []Hispanic-Ar		[] Female   Asian-Americ	can [X]	African-Americ	an [] Caucasian
Page 1 of 2							

#### Section 11 Continuea:

**CONTRACTUAL RELATIONSHIPS:** Pursuant to Article XIII, Sec. 2-443 of the Palm Beach County Code of Ethics, advisory board members are prohibited from entering into any contract or other transaction for goods or services with Palm Beach County. Exceptions to this prohibition include awards made under sealed competitive bids, certain emergency and sole source purchases, and transactions that do not exceed \$500 per year in aggregate. These exemptions are described in the Code. This prohibition does not apply when the advisory board member's board provides no regulation, oversight, management, or policy-setting recommendations regarding the subject contract or transaction and the contract or transaction is disclosed at a public meeting of the Board of County Commissioners. To determine compliance with this provision, it is necessary that you, as a board member applicant, identify all contractual relationships between Palm Beach County government and you as an individual, directly or indirectly, or your employer or business. This information should be provided in the space below. If there are no contracts or transactions to report, please verify that none exist. Staff will review this information and determine if you are eligible to serve or if you may be eligible for an exception or waiver pursuant to the code.

Contract/Transaction No.	<b>Department/Division</b>	<b>Description of Services</b>	<u>Term</u>
Example: (R#XX-XX/PO XX)	Parks & Recreation	General Maintenance	<u>10/01/00-09/30/2100</u>
u-1041			
	(Attach Additional She	et(s), if necessary) PR	
NONE	X	NOT APPLICABLE/ (Governmental Entity)	

**ETHICS TRAINING:** All board members are required to read and complete training on Article XIII, the Palm Beach County Code of Ethics, and read the State Guide to the Sunshine Amendment. Article XIII, and the training requirement can be found on the web at: <u>http://www.palmbeachcountyethics.com/training.htm</u>. Ethics training is on-going, and pursuant to PPM CW-P-80 is required before appointment, and upon reappointment.

X

By signing below I acknowledge that I have read, understand the Sunshine Law Overview for Advisory Board Members and agree to abide by the Florida Sunshine Law and the Florida and Palm Beach County Code of Ethics, and I have received the required Ethics training (in the manner checked below):

\_>

By watching the training program on the Web, DVD or VHS on <u>September 1, 2024</u> By attending a live presentation given on \_\_\_\_\_\_, 2024

<u>AND</u>

XBy signing below I acknowledge that I have read, understand and agree to abide by the Guide to the Sunshine Amendment& State of Florida Code of Ethics:

\*Applicant's Signature:

Junjaral Hoola Finell

Printed Name: Tunjarnika Coleman-Ferrell Date: 9/10/24

Date:

Any questions and/or concerns regarding Article XIII, the Palm Beach County Code of Ethics, please visit the Commission on Ethics website <u>www.palmbeachcountyethics.com</u> or contact us via email at <u>ethics@palmbeachcountyethics.com</u> or (561) 233-0724.

Return this FORM to: ATTN: Mary Mullen-Butler, <u>mmullen@careersourcepbc.com</u> CareerSource Palm Beach County, Inc. 3400 Belvedere Road, West Palm Beach, Florida 33406

Section III (Commissioner, if applicable):

Appointment to be made at BCC Meeting on:

Commissioner's Signature:\_\_\_

Pursuant to Florida's Public Records Law, this document may be reviewed and photocopied by members of the public.

Revised 01/09/2023

Page 2 of 2



# Tunjarnika L. Coleman-Ferrell, Ed.D.

Dr. Tunjarnika L. Coleman-Ferrell serves as the Vice President of Academic Affairs at Palm Beach State College, the fourth-largest institution in the Florida College System. In this capacity, she oversees all academic disciplines across a multi-campus system, which includes associate and baccalaureate degrees, certificate programs, and workforce training initiatives.

A transformational leader dedicated to student success, Dr. Coleman-Ferrell is an advocate for students from diverse backgrounds. Her upbringing in Riviera Beach, Florida, was profoundly influenced by her mother, a U.S. Army veteran and licensed practical nurse, who instilled in her the importance of perseverance. These early lessons, combined with her commitment to empowering students, have shaped Dr. Coleman-Ferrell into a respected and visionary leader. Affectionately known as "Nika," she lives by the mantra #MakeItHappen.

With three decades of experience in academia, student services, and administration, Dr. Coleman-Ferrell has dedicated her career to enhancing educational quality and accessibility. Her diverse roles have spanned throughout K-12, community college, and university sectors, including positions as professor, department chair, associate dean, dean of academic affairs, dean of student services, provost, and a member of the Southern Association of Colleges and Schools (SACS) visiting team. She earned her bachelor's degree in sociology, master's in public administration, educational specialist postgraduate degree, and doctorate in education—all from Florida Atlantic University. Her areas of expertise include strategic planning, curriculum development, resource management, grants oversight, and team building.

Dr. Coleman-Ferrell is also deeply committed to fostering community partnerships that enhance student outcomes. At Palm Beach State College, she has spearheaded collaborations with the school district, businesses, and municipalities throughout the state. As a Leadership Florida Cornerstone Class 41 member, she is an active community leader, championing equal access to education and serving as a change agent for students. Her board memberships include HCA Florida Healthcare JFK/JFK North, the Palm Beach North Chamber of Commerce, YWCA of Palm Beach County, Max Fisher Boys and Girls Club, and the Palm Beach County School District Advisory Board. Recognized by Leadership Palm Beach County and the State of Florida Chancellor's Leadership Council, Dr. Coleman-Ferrell has also served as statewide president of the Association of Florida Colleges, representing 28 institutions. Among her many honors are the Woman of Excellence, Leadership Excellence, and Legacy awards.

T. Coleman-Ferrell Page 1|9

Delray Beach, Florida • Phone: (561) 215-3347 • Email: <u>drtlcoleman@gmail.com</u>

# PROFESSIONAL SUMMARY

Results-oriented leader with distinguished career experience in a multi-campus system at the college and university levels. Accomplished executive leader and Aspen Rising Presidential Fellow with a deep commitment to student access, success, and academic excellence. Proven record of initiative and insightful leadership that fosters team building, strategic planning, fiscal accountability, and problem-solving. Ability to establish a strong, bold strategic vision for the institution and its students reflected in external partnerships. Recognized throughout career as a collaborative, transformative, and inspirational leader with a reputation for advancing the institution's mission, vision, and overall goals.

#### **EDUCATION**

Doctor Of Education (Ed.D.), Adult and Community Education Florida Atlantic University, Boca Raton, Florida	2001
Education Specialist (Ed.S.), Educational Leadership Florida Atlantic University, Boca Raton, Florida	2000
Master Of Science (M.S.), Public Adminisration Florida Atlantic University, Boca Raton, Florida	1997
<b>BACHELOR OF ARTS (B.A.), SOCIOLOGY</b> FLORIDA ATLANTIC UNIVERSITY, BOCA RATON, FLORIDA	1995

#### DISSERTATION

Coleman-Ferrell, T. (2001). A Predictive Model of Student Performance in Internet-Based Distance Learning Courses at the Community College. FL: University Press.

#### **<u>COMMUNITY SERVICE & PROFESSIONAL AFFILIATIONS</u> (Selected)**

- 2024 Leadership Florida, Cornerstone Class 41
- 2023 Board of Directors, HCA Florida JFK & JFK North Florida Hospital
- 2022 Member, Forum Club of the Palm Beaches
- 2022 Aspen Institute's Rising Presidents Fellowship
- 2020 Leadership Palm Beach County, Class of 2020-2021
- 2020 Board Member, Palm Beach North Chamber
- 2020 Board of Directors, YMCA Palm Beach County
- 2019 Board of Directors, Palm Beach North Chamber Trustee
- 2019 Board of Directors, Boys and Girls Club Max Fischer Club
- 2018 President, Association of Florida Colleges
- 2018 Academic Advisory Council, Palm Beach County School District

T. Coleman-Ferrell Page 2|9

#### ADMINISTRATIVE LEADERSHIP

01/2021-Present

**District-Wide Vice President, Academic Affairs** (Promotion) **Chief Academic Officer** (Full-time, paid) Palm Beach State College, Lake Worth, Florida

**Institutional Profile**: Founded in 1933, Palm Beach State College (PBSC) is Florida's first public community college, 5<sup>th</sup> largest of the 28 colleges in the Florida College System. An open access, 5-campus institution, PBSC enrolls over 35,000+ students annually across Palm Beach County; 72% of students attend part-time, and 28% of students attend full-time. A Hispanic-serving institution, PBSC attracts a diverse student body representing nearly 140 countries; over 60% of PBSC students receive some form of financial aid. With 150+ programs of study, PBSC offers bachelor's degrees, associate degrees, and professional and career certificates.

**Vice President, Academic Affairs/CAO:** Collegewide oversight of a 5-campus system, 150+ degree and certificate programs, maintenance of K-12 education partnerships, managing \$50M+ Academic Affairs budget with 300+ full-time and 600+ part-time faculty and 30+ professional employees. Executive Leader for the College President's Cabinet as a direct report to the College President.

#### Scope of Responsibilities:

- Serve as the chief academic policy developer, the program and accreditation officer for the multicampus institution, and a member of the College President's Cabinet.
- Plan, evaluate, and ensure quality operations; promote continual improvement of collegewide academic
  programs and initiatives, including general, international, career, and technical education programs and
  assessments; course scheduling and oversight of 3000+ course sections and conversions.
- Direct oversight of academic deans, faculty clusters, and program leaders; provide leadership and oversight of the college's workforce development and continuing education programs and services based on local, state, federal, community, and workforce needs to benefit the college's service area; serve in an active role for community outreach and maintaining strategic alliances with local industries to develop cutting edge programs that meet the workforce needs of Palm Beach County.
- Ensure compliance with all applicable federal and state regulatory standards, Board of Trustees directives, accreditation agencies, as well as adherence to college policies and procedures.
- Collaborate with campus provosts and key stakeholders to provide senior management direction, leadership, and coordination for outcomes-based curricula and processes, program and degree planning, and articulation with state, regional, and national colleges, and universities.
- Facilitate K-12 articulation, including dual enrollment, accelerated learning mechanisms, and guided pathways for career and technical programs; responsible for the oversight of PBSC Honors College.
- Provide overall guidance, leadership, and support to the Office of Institutional Research and Effectiveness for a continuing action research agenda that examines the efficacy of guided pathways for the improvement of student engagement, success, and completion.
- Provide senior management direction, leadership, and coordination for international education initiatives, including study abroad and partnerships with institutions overseas and special academic programs, such as the Honors Institute, Career Pathways, and Cross-Cultural Institute.
- Collaborate with Campus Provosts to ensure consistency of educational goals across all campuses through strategic planning, curriculum development, resource allocation, and student support services.

#### Accomplishments:

- Pioneered first collegewide program prioritization efforts; performed a comprehensive review analysis
  of 150+ academic programs to inform college-wide decisions and resource allocation to improve
  efficiencies for mission and goal alignment; developed 2 new bachelor programs; expanded workforce
  education programs across all 5 campuses.
- Organized team to assess and review alternate scheduling opportunities for Live Online, Blended, and Weekend College models to foster accelerated learning opportunities.
- Evaluate classroom technology needs for both traditional and virtual classes while collaborating with the IT department for necessary classroom upgrades.

T. Coleman-Ferrell Page 3|9

- Instituted the transition of Academic Affairs from Blackboard to Canvas web-based learning management system; a collaboration with the College's Innovation and E-Learning departments.
- Co-facilitated the successful adoption of the Guided Pathway framework across the College to close achievement gaps and promote student success and retention.
- Implemented Respondus LockDown Testing to safeguard academic integrity with online learning.
- Lead faculty file review for SACSCOC compliance.
- Evaluated and assessed protocol guidelines for Faculty Load Split (i.e., face-to-face versus online).
- Revise rule oversight and implementation (i.e., HB 233-Intellectual Freedom).
- Lead the Student Success Taskforce responsible for procuring and deploying over 2,000 laptops to students in need during the COVID-19 pandemic.
- Collaborate with student services leadership to cultivate a climate of partnership aimed at nurturing a 'culture of care' and a sense of belonging for students.
- Improved and streamlined Faculty Continuing Contract Process; reassessed timeline for performance appraisals, observations, continuing contract process to better synchronize faculty contract deadlines.
- Perform course fee reviews and adjustments, perform needs analysis, and use evaluative findings to determine the next steps for improvement.
- Organize General Education Catalog review and update for publication.

12/2018-12/2020	<b>Provost/Campus Chief Executive Officer</b> (Promotion)
	Dean of Student Services (Full-time, paid)
	Palm Beach State College, Palm Beach Gardens, Florida

**Provost/Campus CEO**, **Dean of Student Services**: Chief campus administrator responsible for the oversight and operations of 1 local campus (comprised of 22 buildings, second largest campus of 5), and student retention and completion initiatives. Provided leadership, direction, and evaluation for all programs to address students' unique needs. Led/implemented campus tactical initiatives in alignment with the College's strategic plan. Served as a member of senior management and member of the President's Cabinet as a direct report to the College President.

#### Scope of Responsibilities:

- Administered leadership, strategic planning, mentorship, and development relative to the administration of the Palm Beach Gardens Campus, serving over 8,000+ students annually.
- Developed and implemented campus policies and procedures in alignment with the College's priorities, mission, vision, and goals; managed campus budget of \$7M+ annually.
- Administrative representative lead for the Palm Beach State Collective Bargaining Committee to negotiate fair and equitable faculty contracts.
- Provided vision and leadership to campus academic and student services leaders, academic associate deans, and program directors to ensure innovation in programs, curricula, and technologies.
- Served as College liaison; provided outreach opportunities to business groups, schools, and civic
  organizations within the surrounding community; recognized as a strong community leader capable of
  promoting college programs and providing educational momentum to the campus and its diverse student
  population.
- Oversaw student operational services and programs to include admissions, registration, advisement, financial aid, disability support, testing, career center, student activities, student learning center (tutoring), and the campus wellness center.
- Facilitated due process for students as relative to conduct hearings, appeals, and complaints; determined appropriate application of the Code of Conduct after completing thorough investigations of alleged violations, thereby contributing to campus safety and well-being.
- Collaborated with the Dean of Academic Affairs to assist in directing academic programs to ensure student learning and success.
- Evaluated the appropriate utilization of campus physical resources to create a warm and welcoming student-centered environment, focused on students' holistic needs (i.e., new location for Panther's Pantry & Closet, and relocation of Cashier's Office, etc.).

T. Coleman-Ferrell Page 4|9

#### Accomplishments:

- Guided the Academic Affairs team to evaluate scheduling challenges and implement strategies to increase enrollment and FTE headcount by 6%.
- Co-facilitated the revision and new College-wide guided pathway advising model to assist students in identifying an appropriate career pathway, course selection, and degree completion.
- Expanded distance learning offerings; increased by over 20% with occupancies on average of over 80%.
- Initiated a partnership with the City of Riviera Beach to develop and implement a Memorandum of Understanding designed to embed a certificate-bearing curriculum to members of an urban community.
- Coordinated the Sonography Lab renovation project.
- Oversaw the Center for Innovation and Health Science renovation project.
- Chaired the campus parking renovation project to accommodate additional parking.
- Led citywide discussions and initiated prospective student transit and campus drive
- crosswalk/roundabout to ensure student safety during commuting.
- Established and/or strengthened partnerships with 15 community partners to create exponential learning opportunities for students and leverage resources.
- Successfully transitioned all in-person courses to an online modality in response to the COVID-19 pandemic.
- Instituted and led the Laptop Taskforce to distribute laptops and hotspots to students during the COVID-19 pandemic.
- Facilitated and implemented the relocation and redesign of the new PBG Campus panther pantry and closet to support under-resourced students; installed the first lactation room for mothers of the campus community; collaborated with PBC Health District to open a COVD-19 testing site on campus.
- Mentored students and provided counsel to foster knowledge of the importance of civic engagement within the community.

07/2014-11/2018	Dean, Academic Affairs (Promotion)
	(Full-time, paid)
	Palm Beach State College, Boca Raton, Florida

**Dean, Academic Affairs:** Chief academic campus administrator. Manage campus academic affairs budget to include academic programs and coordinate the activities of administrative staff and faculty. Verified the adequacy of instruction, monitored academic integrity, and maintained a culture of compliance. Reported to the Campus Provost/CEO.

#### Scope of Responsibilities:

- Served as senior academic affairs officer for the campus; managed a \$300K+ academic affairs budget; recommended strategic policies and developed procedures and standards.
- Delivered guidance to two (2) associate deans; supervised and evaluated employee performance.
- Evaluated faculty continuing contracts and assessed faculty needs; developed goals, objectives, priorities, and recommendations.
- Designed the campus master course schedule; assisted in curriculum development and program review.
- Served as the liaison for programs and services with external agencies and community leaders.
- Monitored academic projects to ensure maximum effectiveness and compliance.
- Represented academic affairs on college-wide committees and other campus meetings.

#### Accomplishments:

- Capture Grant: Served as Palm Beach State College's principal investigator, \$3.5M (over five years); joint academic partnership with Florida Atlantic University (FAU).
- Oversaw Science Interactive Lab (SILC), Chemistry and Organic Chemistry Lab renovations.
- Instituted flipped classrooms and TAP Lab for anatomy and physiology courses.

T. Coleman-Ferrell Page 5|9

07/2010-06/2014

# Associate Dean, Academic Affairs (Promotion) (Full-time, paid)

Palm Beach State College, Boca Raton, Florida

- Provided administrative oversight for STEM programs and associated budgets; designed curriculum, course schedules, programmatic goals, and objectives; made recommendations as needed.
- Liaison for programs and services with external agencies and community leaders; monitored various curriculum-based projects to ensure maximum effectiveness and policy compliance.
- Designed, implemented, and evaluated a new full-time faculty mentoring program.

07/2001-06/2010	<b>Department Chair</b> (Promotion) <b>Professor III</b> (Full-time, paid) Palm Beach State College, Boca Raton, Florida
	r ann Deach State Conege, Doca Katon, Fionua

- Courses Taught: Education, Strategies for College Success, Preparatory Reading, Preparatory Math, Preparatory English, English for Academic Purposes (ESL).
- Evaluated students to assess progress and mastery of learning outcomes.
- Completed faculty observations; assisted with student complaints and referrals.

#### UNIVERSITY TEACHING EXPERIENCE

08/2000-Present Adjunct Faculty (Part-time, paid) Florida Atlantic University, Boca Raton, Florida

**Institutional Profile**: Florida Atlantic University (FAU) is a 4-year, public institution located in the south region of Florida. Serving approximately 30,000+ freshmen students annually, FAU offers 170+ undergraduate and graduate degree programs.

- Undergraduate/Graduate Courses: Graduate Research, Education Technology, Education Measurement and Evaluation, Educational Statistics, Organization and Administration in Educational Leadership, Adult and Community Education, Applied Learning Theory, Applied Educational Technology, and Introduction to Education.
- Make continuous efforts to improve the quality of instruction using innovative pedagogical techniques; evaluate students to measure progress toward student learning outcomes.
- Submit required faculty reports and records; serve on committees and provide support where appropriate.

08/2008-07/2015 **Professor** (*Part-time; paid*) South University, EDMC Online, Pittsburgh, PA

**Institutional Profile**: South University (SU) is a 4-year private online higher education institution located in Palm Beach County, Florida. Serving approximately 11,000+ students annually, SU offers both graduate and undergraduate degree programs.

- Undergraduate Course: Strategies for College Success (distance learning).
- Regularly assessed teaching methods and used data to continually improve instructional strategies.
- Evaluated and measured student learning outcomes; provided timely feedback.
- Maintained accurate and complete course records.

T. Coleman-Ferrell Page 6|9

#### K-12 INSTRUCTIONAL EXPERIENCE

08/1996 - 07/1997Broward County Public Schools (Full-time, paid)08/1995 - 07/1996Palm Beach County Public Schools (Full-time, paid)

- Teacher, Business Education and Technology, Grades 6-8
- Teacher on Assignment, Grades 9-12 (Summer)

#### FUNDRAISING ACCOMPLISHMENTS

US Representative Lois Frankel, Cybersecurity Grant (Co-Facilitator, 2023), \$1M; federal funding obtained to train faculty and students in artificial intelligence and equipment in support of technology needed to revolutionize the business and industry sectors.

Open Door Round 2: Florida Department of Education (Facilitator, 2023), \$500K+; aimed to support students completing short-term and technical education programs to obtain workforce certificates and employment in high-demand industries (i.e., Emergency Medical Technicians, 911 Telecommunication Operators, etc.).

Perkins - Strengthening Career & Technical Education: Florida Department of Education (Facilitator, 2022-2023), \$1M; supports a range of educational needs of students and workforce program initiatives and services.

Dr. Barbara Carey-Shuler Equity Institute (Facilitator, 2019), \$1M; private donor funding aimed to expand student access to college through outreach initiatives and increase opportunities for student success through strategic programming and support services.

Jobs Growth Grant: Department of Economic Opportunity (Principal Investigator, 2019) \$2.06M; funding to expand engineering program offerings and multidisciplinary approach to boost the number of highly trained middle-skilled workers to meet the needs of aviation, manufacturing, clean technologies, and homeland security/defense industries.

Jobs Scholar: Department of Labor (Facilitator, 2019), \$1.1M; opportunity for eligible youth to enroll in career technical training programs to learn in-demand job skills.

Capture Grant (Principal Investigator, 2014), \$3.5M; aimed to enhance the quality of advising, instruction and educational opportunities for students matriculating from an earned A.A. or A.S. degree at Palm Beach State College to a bachelor's program at Florida Atlantic University (FAU) in computer-related fields.

Transition to Teaching Grant (Co-investigator, 2014), \$4M; collaborative partnership with the Palm Beach County School District to offer alternative teacher certification preparation courses and workshops for professionals making a career transition into K-12 classroom instruction.

#### **ACCREDITATION EXPERIENCE**

Southern Association of Colleges and Schools (SACSCOC)

- 2016 Visiting Team Member Evaluation of Georgia Military College for Substantive Change
- 2015 Visiting Team Member Evaluation of El Paso Community College for Substantive Change
- 2012 Visiting Team Member Evaluation of Lone Star College System for Reaccreditation

T. Coleman-Ferrell Page 7|9

# AWARDS, HONORS & PROFESSIONAL DEVELOPMENT (Selected)

- 2021 Woman of the Year Awardee, Palm Beach North Chamber
- 2019 Woman of Excellence Awardee
- 2012 President-Elect, Association of Florida Colleges (2012-2017)
- 2006 Provost Leadership Awardee, Palm Beach State College
- 2005 Professor of the Year Awardee, Palm Beach State College

### **PRESENTATIONS & CONFERENCES** (Selected)

- 2020 Leadership Forward, 7 Habits of Highly Effective Leaders
- 2016 Black, Brown College Bound, Hillsborough Community College, "Stop, You've Been Arrested"
- 2016 Association of Florida Colleges, Region V, Miami, Florida
- 2014 Presenter-Professionalism in the Workplace
- 2013 Association of Florida Colleges State Convention, Orlando, Florida
- 2012 Presenter- Leadership by Design: Project Based Leading
- 2009 Nova Southeastern University Wayne Huizenga College, Fort Lauderdale, Florida Leadership Panel Expert/Presenter
- 2008 F.A.C.E.- Faculty Adjuncts Committed to Excellence Retreat, Boca Raton, Florida Planned, coordinated and designed Retreat
- 2006 Global Diversity in the Classroom Conference, Boca Raton, Florida Presenter, Global Education for Pre-Service Teachers
- 2005 NAME: National Association for Multicultural Education, Atlanta, Georgia
- 2004 Gear Up and Fast Break Awards Ceremony, Lake Worth, Florida, Keynote Speaker
- 2004 National Council on Black American Affairs Conference, Ft. Lauderdale, Florida Presenter, "Mentoring Students for College Success"
- 2004 Teacher Education Day-FAU/PBCC Partnership- Boca Raton, Florida
- 2003 New Innovations International Caribbean Education Conference, Grenada Presenter, Teacher Education and Technology
- 2003 Presenter "Strategies for College Success in Education"
- 2003 Society for Applied Learning and Technology Conference, Orlando, Florida Presenter, "Distance Learning and the Millennium Employee"
- 2003 Florida African American Student Conference, Jacksonville, Florida Presenter, "Journey to College Success"
- 2002 LEAP- Leadership Enhancement Retreat, Duck Key, Florida
- 2001 Presenter- "Intercultural Communication: An Interactive Look"

T. Coleman-Ferrell Page 819

#### NATIONAL CONFERENCES PARTICIPATION

- 2011 SACS: Southern Association of Colleges and Schools Annual Meeting, Orlando, Florida
- 2004 11th Annual Syllabus Conference and Exhibition at UC Berkeley, San Francisco, California
- 2004 National Association for the Education of Young Children, New York City, New York
- 2002 Council for Exceptional Student Education, New Orleans, Louisiana
- 2001 Summer Institute for Intercultural Communication, Portland, Oregon
- 2000 Florida Educational Technology Conference, Orlando, Florida
- 1999 League for Innovation and Technology, Miami, Florida

#### **ARTICLES & PUBLICATIONS**

Coleman-Ferrell, T. (pending). Teaching on the Frontline: 12 Steps to Becoming a Master Teacher.

Baxtley, T. & Waldon, K. (2015). Equity Pedagogy. NY: Pearson. (Co-Author).

- Coleman-Ferrell, T. (2010). Distance learning and Achievement. Applied Journal of Distance Learning.
- Coleman-Ferrell, T. (2009). Student Achievement and the Digital Divide. <u>American Journal for</u> <u>Distance Education.</u>
- Diaz, C. (2005). Touch the Future...Teach. Allyn and Bacon. (Contributing Editor).
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T. Coleman-Ferrell Page 9|9



Office of The President 4200 Congress Avenue Lake Worth, FL 33461-4796 561-868-3501 OFFICE 561-868-3504 FAX

September 9, 2024

CareerSource Palm Beach County, Inc. 3400 Belvedere Road West Palm Beach, Florida 33406

ATTN: Ms. Julia Dattolo, President & Chief Executive Officer

RE: Appointment of Tunjarnika Coleman-Ferrell (Nika) to CareerSource Palm Beach County, Inc. Board of Directors

Helia Dear Ms. Dattolo:

It is my pleasure to recommend the appointment of Dr. Tunjarnika Coleman-Ferrell to serve on the CareerSource Palm Beach County, Inc. board of directors. Dr. Coleman-Ferrell will make an outstanding addition to the CareerSource's board of directors and embody its mission to provide workforce development, job training and employment services for the businesses and citizens of Palm Beach County.

Nika is extremely knowledgeable of the issues and concerns of Palm Beach County, and I feel she will be an asset to your organization. It is my belief she is qualified to servie in this important role and CareerSource will benefit greatly from her knowledge and experience.

Please feel free to contact my office if you would like to discuss this recommendation further.

Sincerely,

Ava L. Parker, J.D. President

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