

TOURIST DEVELOPMENT COUNCIL

DECEMBER 10th, 2020

Dave Burke Boardroom

2195 Southern Boulevard

West Palm Beach, Florida

AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE OCTOBER 15th TDC MEETING MINUTES AND NOVEMBER 12th TDC MEETING NOTES***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR NOVEMBER AND DECEMBER 2020**

MARKETING AGENCIES REPORTING

- A. DTPB ACTIVITY REPORT*
- B. CULTURAL COUNCIL ACTIVITY REPORT*
- C. SPORTS COMMISSION ACTIVITY REPORT*
- D. FILM & TV MONTHLY NEWSLETTER*
- E. FILM & TV PRODUCTION REPORT*

PBC CONVENTION CENTER OPERATING REPORTS

- F. CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR*
- G. CONVENTION CENTER MARKETING UPDATE*
- H. CONVENTION CENTER “PACE” REVENUE REPORT*

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. ERM PROJECT STATUS REPORT*
- J. PBI TRAFFIC REPORT*
- K. CONTRACT TRACKING REPORT*

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2020***
 - a. **Discover Hotel Performance Dashboard***
 - b. **Bed Tax Collections***
 - c. **Report Out Metrics***
- B. **PBI UPDATE – LAURA BEEBE**
- C. **CHECKPOINT #8 OCTOBER COLLECTED NOVEMBER***

6. **NEW BUSINESS – DISCUSSION ITEMS**

- A. **January 2021 to December 2021 Meeting Calendar*- Motion to Approve**
- B. **TDC Finance Committee Appointment of Jeff Mayer- Motion to Approve**
- C. **GBAC Status – Total County***
- D. **ERM**
 - 1. **Two Minute Update- Deb Drum**
- E. **SPORTS COMMISSION**
 - 1. **Motion to approve the Cat. “G” Grant Agreements*:**

	Grant	Amount	Room Nights
a.	Delray Beach Open by VITACOST.com (February 12-21, 2021) – Delray Beach Tennis Center	\$25,000	1,000
b.	The Honda Classic (March 15-21, 2021) – PGA National Resort & Spa	\$75,000	7,500
c.	Walker Cup Match (May 7-9, 2021) – Seminole Golf Club <i>NEW</i>	\$10,000	875
d.	USTA Girls 12’s National Clay Court Championships (July 11-18, 2021) – The Polo Club of Boca Raton	\$5,000	500
e.	USTA Boys 18’s & 16’s National Clay Court Championships (July 11-18, 2021) – Delray Beach Tennis Center, Delray Swim & Tennis Club, Broken Sound Boca West, Hunter’s Run, Seven Bridges Tennis Center, Woodfield Country Club	\$20,000	2,500
	<u>Totals</u>	<u>\$135,000</u>	<u>12,375</u>

- 2. **Two Minute Update- George Linley**
- F. **CONVENTION CENTER**
 - 1. **Spectra Venue Management**
 - a. **Two Minute Update- Dave Anderson**
 - 2. **Spectra Hospitality**
 - a. **Two Minute Update- Vincent McPhail**
- G. **DISCOVER**
 - 1. **Two Minute Update- Jorge Pesquera**
- H. **CULTURAL COUNCIL**
 - 1. **Two Minute Update- Dave Lawrence**

- I. **FILM & TV**
 - 1. **Two Minute Update- Chuck Elderd**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9 **ADJOURNMENT**

Next Meeting January 14, 2021.

***Attachment included**

Tdc/tdcmtgs2020/Agenda.12.10.2020

DRAFT