

TOURIST DEVELOPMENT COUNCIL
OCTOBER 15th, 2020
Webex Video Conference Call
West Palm Beach, Florida
AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE SEPTEMBER 10th TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR OCTOBER 2020**

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & YTD***
 - a. **Discover Hotel Performance Dashboard***
 - b. **Bed Tax Collections***
 - c. **Report Out Metrics***
- B. **PBI UPDATE – LAURA BEEBE***
- C. **CHECKPOINT #6 AUGUST COLLECTED SEPTEMBER***

6. **NEW BUSINESS – DISCUSSION ITEMS**

2.

A. TDC RECOVERY UPDATE

1. Discover Platform*
2. Cultural Tourism*

B. CULTURAL COUNCIL

1. Two Minute Update- Dave Lawrence

C. SPORTS COMMISSION

1. Motion to approve the Cat. "G" Grant Agreements*:

	Grant	Amount
a.	Holiday Basketball Classic of the Palm Beaches (December 28-30, 2020) – Palm Beach Gardens Community High School, Cardinal Newman High School	\$15,000
b.	Gainbridge LPGA (proposed January 25-31, 2021) – Banyan Cay Golf Resort	\$30,000
c.	XPE NFL Combine Prep Training (January 1-April 30, 2021) – XPE Sports	\$7,500
d.	Winter Equestrian Festival (January 6-April 4, 2021) – Palm Beach International Equestrian Center	\$110,000
	<u>Total Amount</u>	<u>\$162,500</u>

2. Super Bowl Economic Impact*
3. Two Minute Update- George Linley

D. DISCOVER

1. Miami Dolphins-Two Year Partnership*
2. Two Minute Update- Jorge Pesquera

E. FILM & TV

1. Two Minute Update- Chuck Elderd

F. CONVENTION CENTER

1. Spectra Venue Management
 - a. Two Minute Update- Dave Anderson
2. Spectra Hospitality
 - a. Two Minute Update- Vincent McPhail

G. ERM

1. Two Minute Update- Deb Drum

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

Next Meeting November 12th.

***Attachment included**

Tdc/tdcmtgs2020/Agenda.10.15.2020

DRAFT