

TOURIST DEVELOPMENT COUNCIL

Thursday, April 13, 2023 – 9:00 A.M.

2195 Southern Boulevard

West Palm Beach, Florida 33406

AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE FEBRUARY TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR MARCH 2023
emailed to the Board and APRIL 2023 included under this Agenda***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL
OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2023* - Emanuel Perry**
 - a. **Bed Tax Collections***
 - b. **Report Out Metrics***
- B. **PBI UPDATE – Nicole Hughes**
- C. **FY23 FORECAST & FY24 BUDGET* - MOTION TO APPROVE - Emanuel Perry**

- D. **FY24 PROGRAM ADMINISTRATION BUDGETS* - MOTION TO APPROVE – Emanuel Perry**
 - E. **FY24 PERFORMANCE MEASURES* - MOTION TO APPROVE - Emanuel Perry**
 - F. **HB 5 & HB 7053 UPDATE – Open Discussion**
 - G. **DTPB PRESIDENT & CEO RETIREMENT* – Emanuel Perry**
6. **NEW BUSINESS – DISCUSSION ITEMS**
- A. **TOURISM MASTER PLAN UPDATE – Emanuel Perry**
 - B. **DIVERSITY, EQUITY, INCLUSION, & ACCESSIBILITY SUMMIT – Jennifer Sullivan**
 - C. **ERM**
 - 1. **Sargassum Update***
 - 2. **Update – Deb Drum**
 - D. **DISCOVER**
 - 1. **Tucan Media Marketing Agreement – Milton Segarra**
 - 2. **Community Outreach Toolkit-Love The Palm Beaches - 5 Minutes- /Milton Segarra & Beril Gutierrez**
 - 3. **Between The Sessions Podcast – 5 Minutes – Jaimie Hart**
 - 4. **Update – Jorge Pesquera**
 - E. **SPORTS COMMISSION**
 - 1. **Update - George Linley**
 - F. **CULTURAL COUNCIL**
 - 1. **Update – Dave Lawrence**
 - G. **FILM & TV**
 - 1. **Update – Michelle Hillery**
 - H. **CONVENTION CENTER**
 - 1. **OVG Venue Management**
 - a. **Update- Dave Anderson**
 - 2. **OVG Hospitality**
 - a. **Update – Kathy Griffin**
7. **BOARD COMMENTS**
8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next Meeting will be on **May 11, 2023.**

***Attachment included.**

Tdc/tdcmtgs2023/Agenda.4.13.2023

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