

**TOURIST DEVELOPMENT COUNCIL**  
**Thursday, February 8, 2024 – 9:00 A.M.**  
**2195 Southern Boulevard**  
**West Palm Beach, Florida 33406**  
**AGENDA**

1. **ROLL CALL\***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS\***
3. **MOTION TO APPROVE DECEMBER 14<sup>TH</sup> TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JANUARY 2024  
emailed to the Board and FEBRUARY 2024 included under this Agenda\***

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY & ART BASEL 2023 CAMPAIGN  
REPORTS\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- E. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL  
OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
- F. **CONVENTION CENTER MARKETING UPDATE\***
- G. **CONVENTION CENTER “PACE” REVENUE REPORT\***

**OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS**

- H. **ERM PROJECT STATUS REPORT\***
- I. **PBI TRAFFIC REPORT\***
- J. **CONTRACT TRACKING REPORT\***
- K. **FILM VIDEO & PHOTOGRAPHY YEAR-END 09.30.23\***
- L. **AGENCIES YEAR-END QUARTERLY REPORTS 09.30.23\***
- M. **AGENCIES YEAR-END PERFORMANCE MEASURES REPORTS  
09.30.23\***
- N. **AGENCIES YEAR-END SBE REPORTS 09.30.23\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & FY2024\* - Emanuel Perry**
    - a. **Bed Tax Collections\***
- B. **PBI UPDATE – Nichole Hughes**

6. **NEW BUSINESS – DISCUSSION ITEMS**

**A. RECOMMENDATION FOR APPROVAL OF A CONSULTING AGREEMENT WITH CONVENTIONS, SPORTS, & LEISURE INTERNATIONAL LLC FOR \$550,536 TO THE BOARD OF COUNTY COMMISSIONERS\* - Emanuel Perry/CSL VP Richard Cutting-Miller**

**B. ERM**

1. Update – Deb Drum

**C. CULTURAL COUNCIL**

1. Kravis Center Update – Dave Lawrence/Diane Quinn  
2. Update - Dave Lawrence

**D. DISCOVER THE PALM BEACHES**

1. Update – Milton Segarra

**E. SPORTS COMMISSION**

1. Update – George Linley  
2. Miracle League All-Star Weekend\* - Video Presentation

**F. FILM & TV**

1. Update – Michelle Hillery

**G. CONVENTION CENTER**

1. OVG Venue Management  
a. Update - Dave Anderson  
2. OVG Hospitality  
b. Update - Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next Meeting will be on **March 14, 2024.**

\*Attachment included.