

TOURIST DEVELOPMENT COUNCIL
NOVEMBER 8, 2018
2195 Southern Boulevard
West Palm Beach, Florida
AGENDA

1. **ROLL CALL**

Welcome Jim Mostad as the new appointment to the TDC by Commissioner Burdick representing The Breakers Hotel.

2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**

3. **MOTION TO APPROVE THE OCTOBER 11TH TDC MEETING MINUTES***

4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR NOVEMBER 2018**

- A. **CONTRACT TRACKING REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***
- F. **ERM PROJECT STATUS REPORT***
- G. **DTPB ACTIVITY REPORT***
- H. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- I. **CONVENTION CENTER MARKETING UPDATE***
- J. **CONVENTION CENTER “PACE” REVENUE REPORT***
- K. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT***
- L. **PBI TRAFFIC REPORT***
- M. **ALL AGENCIES CURRENT JOB OPENINGS***
- N. **HOTEL DESTINATION DEVELOPMENT REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

A. **TDC**

- 1. **Director’s Report***
 - a. **TDC Scorecard & Discover Hotel Performance Dashboard***
 - b. **Bed Tax***
 - c. **Report Out***
- 2. **Palm Tran Route Performance Maximization (RPM) Initiative-Support to Tourism- 10 minutes - Clinton Forbes**
- 3. **TDC Strategic Plan Refresh * 30 Minutes**

6. NEW BUSINESS – DISCUSSION ITEMS

A. CONVENTION CENTER

- 1. Global Spectrum*Dave Anderson**
 - a. Motion to approve the Operations Business Plan*
15 minutes Presentation & Q&A**
 - b. Two Minute Update**
- 2. Ovations*-Vince LaPapa**
 - a. Two Minute Update**

B. SPORTS COMMISSION

- 1. Motion to approve the following Cat. “G” Grant Agreement**
 - a. Palm Beach Masters Series (January 31, 2019 –
March 17, 2019) – Deeridge Farms – *NEW* \$20,000**
- 2. Two Minute Update**

C. DISCOVER

- 1. Two Minute Update**

D. CULTURE COUNCIL

- 1. Two Minute Update**

E. Film & TV

- 1. Two Minute Update**

F. ERM

- 1. Two Minute Update**

7. BOARD COMMENTS

8. ADJOURNMENT

The next board meeting will be December 13th in the TDC Board Room at 2195 Southern Blvd., 1st Floor Boardroom, West Palm Beach.